Adele Gerardi, professional journalist, began her career in publishing at Sfera Magazine (Rome) and for three main national networks: StreamTV. Skv Italia. Rai Sat. She was a member of the Die Welt's scientific editorial staff in Berlin, sharing her expertise as German interpreter she served as a director of the newscast for a local TV station and where she still works for TV channels, tions. She has recently and reporter in a tv-show ("Women at high altitude")



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NORK-LIFE BALANCE: YUO CAN!

how they effectively met their desire for more family time without compromising their career, thanks also to their employers' innovative business attitude. All the people interviewed reported a massive improvement of their life's quality after applying for flexible working, teleworking and onsite or local childcare centers. It would be easy enough to dismiss these stories as anecdotal and unimportant, like drops in the ocean of globalization; however, if we believe in the tagline "think global, act local", it will be clear that every seed of change we plant locally today will result in blossoms and spread everywhere tomorrow. In Trentino this has been happening for a while and it was decided to present it through the actual accounts of people living there, without any further

Ten work-life balance accounts that inspire us to

mands and family obligations is possible. These

success stories go beyond mere conceptualiza-

practices to family welfare. The protagonists of

this book share their personal experiences about

tion, describing real outcomes from applying good

believe that bridging the gap between job de-

remarks, firmly persuaded as we are that the overall effectiveness of a governance should be assessed on population's quality of life, rather than on guidelines.

The many "smart working" (or agile working) policies implemented by the Autonomous Province of Trento to protect family welfare and promote work-life balance bring the whole region into line with the most advanced welfare states of Northern Europe, confirming Trentino's historical role as a bridge between the Mediterranean and the Alps.

MORK-LIF CULTURES SOCIETY

EDITED BY ADELE GERARDI

THEMES

Family Welfare: Key to the Future /Work-Life Balance Ecosystem /Teleworking, Flexibility, Onsite Childcare, Family Audit / Work-Life Balance: a Way to Overcome Gender Asymmetry / Smart Working: Strategic Lever for Economic Development / Work-Life Balance in Europe

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